BUREAU OF
Statistics

YUKON RETAIL SALES
December 2005

1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

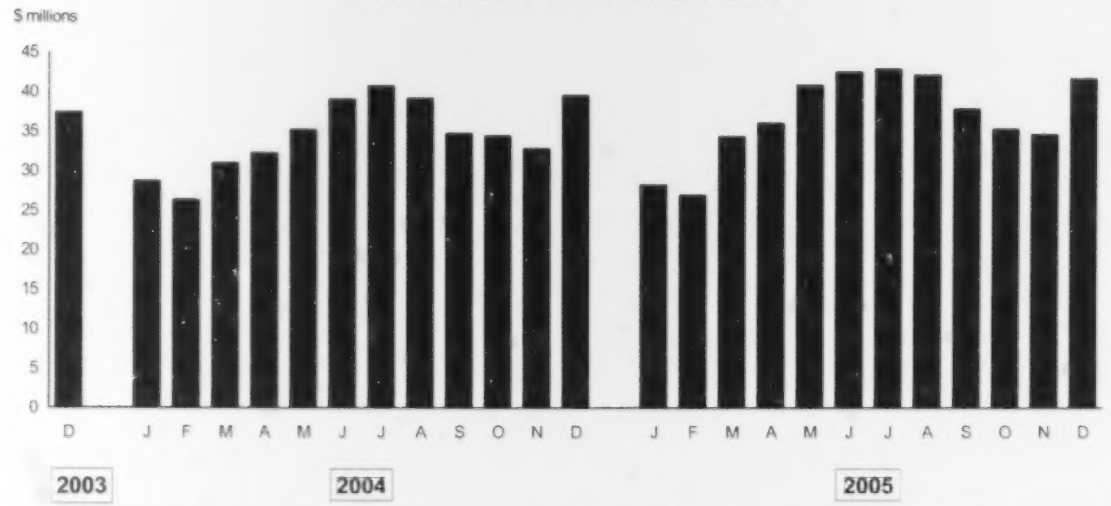
- Total preliminary retail sales in the Yukon for the month of December 2005 were ——— **$41,828,000**
- The December 2004 figure was ——— **$39,542,000**
- The difference was an **increase** of ——— **$2,286,000**
- As a percentage the **increase** was ——— **5.8%**

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception with strong retail sales during the Christmas season.

Preliminary unadjusted estimates of Yukon retail sales for December 2005 **increased 5.8%** from figures for December 2004. Canada's retail sales were **up 6.5%** over the same time period. On an annual basis, preliminary retail sales in the Yukon for 2005 totalled $444,399,000; an increase of $30,433,000 or 7.4% over the 2004 annual total of $413,966,000.

As of October 2005's release, there has been a change in the methodology of Statistics Canada's Monthly Retail Trade Survey. See page 3 for details.

Yukon Monthly Retail Sales
December 2003 to December 2005



Each column represents a month of the year, with the first letter of the month's name listed below the column.

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2 Yukon Retail Sales *(not seasonally adjusted)*

		Monthly Sales ($000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales ($000,000)	Change from Year-to-Date One Year Before (%)
2005	Dec (p)	41.8	20.4	5.8	444.4	7.4
	Nov (r)	34.7	-1.9	5.9	402.6	7.5
	Oct	35.4	-6.6	2.9	367.8	7.7
	Sep	37.9	-10.2	9.2	332.4	8.2
	Aug	42.2	-1.7	7.8	294.5	8.1
	Jul	43.0	0.9	5.6	252.2	8.1
	Jun	42.6	4.1	9.0	209.3	8.7
	May	40.9	13.3	16.2	166.7	8.6
	Apr	36.1	5.0	11.9	125.7	6.3
	Mar	34.4	27.5	11.1	89.6	4.2
	Feb	27.0	-4.4	2.5	55.2	0.3
	Jan	28.2	-28.6	-1.6	28.2	-1.6
2004	Dec	39.5	20.5	5.7	414.0	-1.8
	Nov	32.8	-4.7	3.6	374.4	-2.6
	Oct	34.4	-0.9	2.5	341.6	-3.1
	Sep	34.7	-11.4	-4.6	307.2	-3.7
	Aug	39.2	-3.7	-3.3	272.5	-3.6
	Jul	40.7	4.2	-5.3	233.3	-3.6
	Jun	39.1	11.0	-2.2	192.6	
	May	35.2	9.1	-7.3	153.5	-3.5
	Apr	32.3	4.2	-0.1	118.3	-2.3
	Mar	31.0	17.5	-5.4	86.0	-3.2
	Feb	26.3	-8.2	-6.8	55.0	-1.8
	Jan	28.7	-23.3	3.3	28.7	3.3
2003	Dec	37.4	18.0	0.2	421.6	1.9

(p)—Preliminary figures; (r)—Revised figures

In December 2005, the unadjusted preliminary retail sales figure in the Yukon ($41,828,000) **increased 20.4%** from the revised figure for November 2005 ($34,749,000). Sales increased by 20.5% from November '04 to December '04 and increased 18.0% from November '03 to December '03.

The preliminary annual retail sales figure for 2005 ($444,399,000) shows an increase of 7.4% over the revised annual sales figure for 2004 ($413,966,000).

3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

		Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
		$ 000s				
2005 Dec	(p)	41,828	11,165	12,066	2,094	16,503
Nov	(r)	34,749	12,177	9,422	1,267	11,883
Oct	(r)	35,414	12,431	10,061	1,166	11,756
Sep	(r)	37,917	13,413	10,735	1,397	12,372
Aug	(r)	42,246	15,749	11,453	1,453	13,591
Jul	(r)	42,985	15,933	12,807	1,467	12,778
Jun	(r)	42,594	15,884	11,989	1,416	13,305
May	(r)	40,928	16,795	10,783	1,200	12,150
Apr	(r)	36,114	14,747	9,525	1,228	10,614
Mar	(r)	34,405	12,815	9,563	1,081	10,946
Feb	(r)	26,994	9,368	8,324	896	8,406
Jan	(r)	28,225	9,726	8,717	922	8,860
2004 Dec	(r)	39,542	10,911	11,276	2,051	15,304

(p)—Preliminary figures; (r)—Revised figures

*See footnotes on page 4.

4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
			$ 000s		
2005 (p)	444,399	160,203	125,445	15,587	143,164
2004 (r)	413,966	154,487	110,408	14,267	134,804
2003 (r)	421,648	148,563	110,130	14,396	148,559
2002 (r)	413,863	147,830	103,584	14,259	148,190
2001 (r)	379,591	134,517	114,417	14,845	115,812
2000 (r)	359,434	121,459	114,732	14,884	108,359
1999 (r)	343,723	117,034	111,381	13,898	101,410
1998 (r)	330,911	99,927	111,211	15,465	104,308
1997 (r)	328,844	104,065	111,914	12,831	100,034
1996 (r)	298,257	87,993	101,529	12,378	96,356
1995 (r)	254,013	70,757	80,927	13,424	88,905
1994 (r)	222,414	60,985	64,402	13,511	83,515
1993 (r)	211,028	62,281	71,181	9,293	68,273
1992 (r)	205,115	63,884	70,999	10,392	59,839
1991 (r)	178,229	59,647	51,319	7,063	60,200

*See footnote on page 4.

5 Retail Trade Survey Information

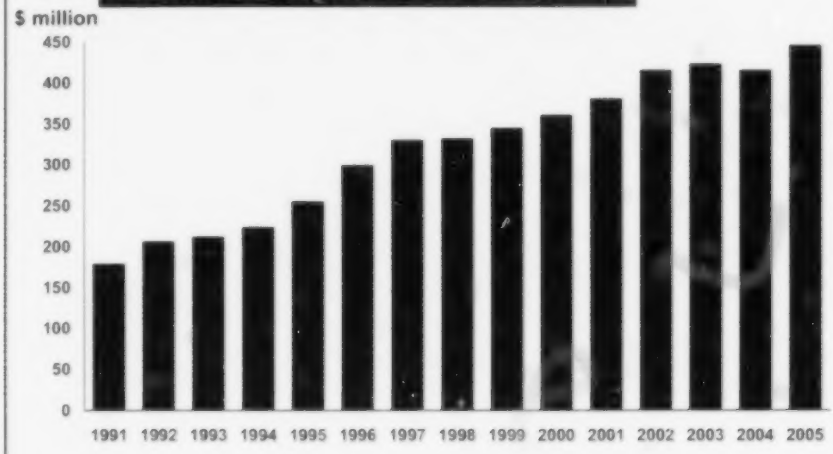
Retail sales figures obtained from GST returns are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

***New Methodology Changes as of October 2005 Release:**

The October 2005 release marked the implementation of measures to reduce response burden in the Monthly Retail Trade Survey. Data previously collected via questionnaire for a number of simple retail establishments in the survey sample are now replaced with modeled estimates based on Goods and Services Tax (GST) returns. The model takes into account the sales to revenue relationship, as well as the time lag between the reference month for the survey and the reference period of the GST estimates. This change has had minimal impact on retail estimates.

Unadjusted and seasonally adjusted monthly estimates in current and constant dollars have been revised starting from January 2003. These revisions are available on CANSIM and by request. This publication only deals with the raw (unadjusted) figures. 'Unadjusted retail trade figures' means the sum of all raw retail trade sales for a given month. 'Seasonally adjusted' refers to the technique of adjusting the "raw" figures to remove seasonal fluctuations.

6 Retail Sales *(not seasonally adjusted)* Annual Estimates, 1991 to 2005



During the past 15 years, retail sales in the Yukon have ranged from a low of $178,229,000 in 1991 to the preliminary 2005 figure of $444,399,000. The largest increase in sales over the previous year occurred in 1996 when sales were up $44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004 when sales fell $7,682,000, or 1.8%, from the 2003 figure.

Retail sales in the Yukon have steadily increased each year since 1991 with exception of the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales ($million)	% change from previous year	Retail Sales ($million)	% change from previous year
2005 (p)	444.4	7.4	367,800.0	6.1
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1
1992	205.1	15.1	189,661.7	2.5
1991	178.2	-	185,059.4	-

Footnotes:

1. Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics.
2. **Other Trade Groups** is equal to total sales minus the trade groups listed. **As of the December 2005 release, Other Trade Groups** includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

Yukon
Executive Council Office
Bureau of Statistics

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